

INTERCONNECTEDNESS – WHAT DOES THE FUTURE LOOK LIKE?

THE AUTHORITY'S PERSPECTIVE

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General Manager Market Design

COMPETITION • RELIABILITY • EFFICIENCY

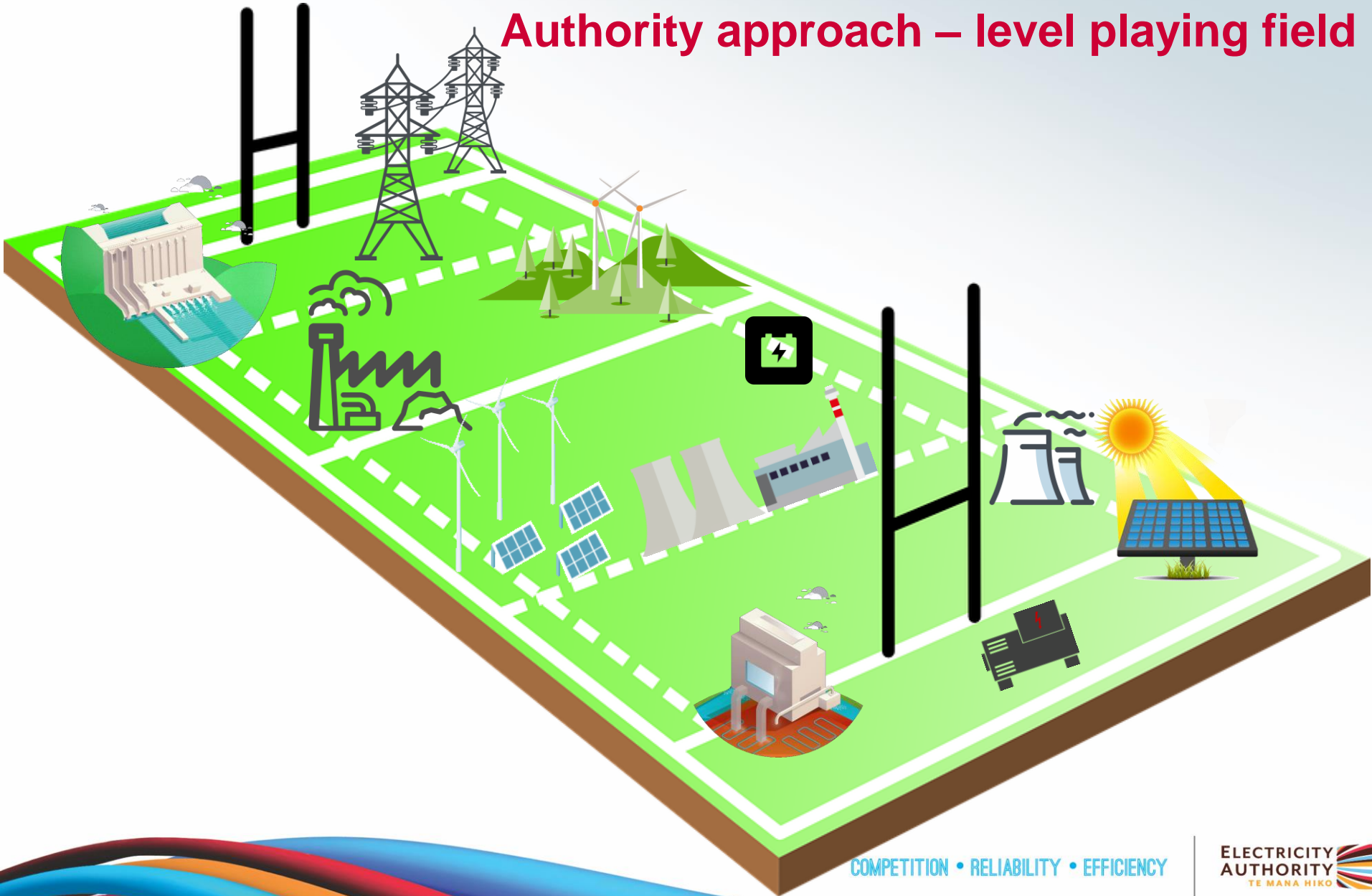
Strategic directions for market development

2013



**We are very aware of the
changes in the sector**

Authority approach – level playing field

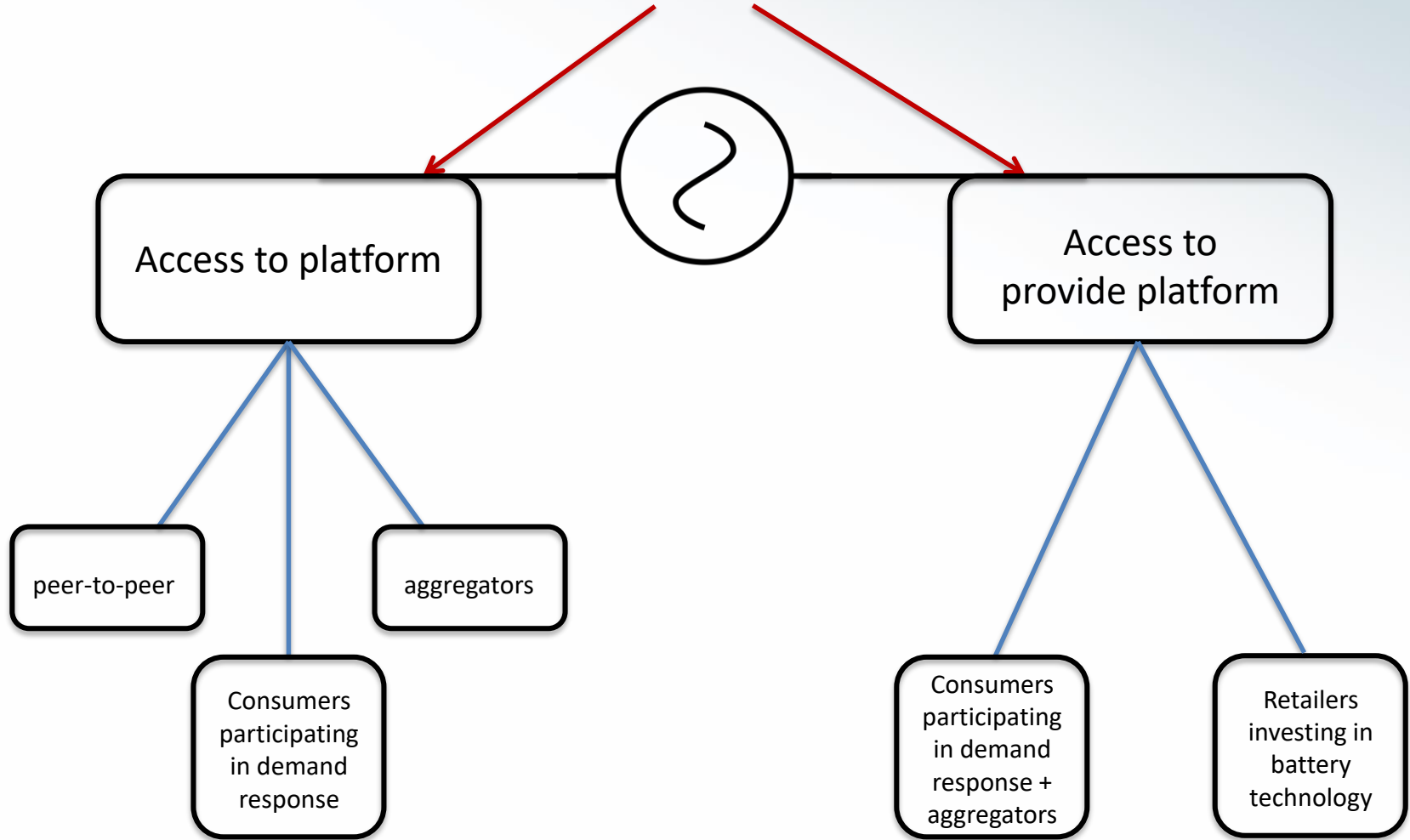


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We have an active work programme to remove barriers to new technology and increase consumer participation (package of projects)

	Projects
Distribution Pricing	
	Transmission pricing
Equal Access	
	Multiple Trading Relationships
	Participation of new generating technologies in the wholesale market
	Data and data exchange
What's My Number?	

Equal Access



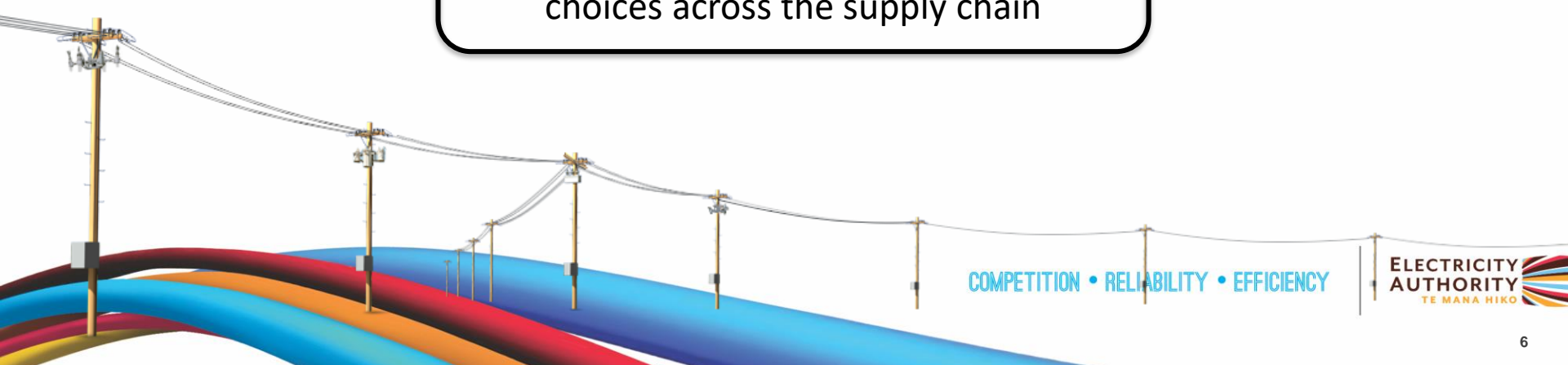
Distribution pricing



Cost reflective and
service based



Efficient distribution pricing will
encourage efficient investment and
choices across the supply chain



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ELECTRICITY
AUTHORITY
TE MANA HIKO

repurposed What's My Number campaign



Considering a repurposed campaign that will:

- encourage consumer engagement in evolving technologies
- further promote consumer choice

